Getting Back on Track

FINAL PROGRAM

Maryland Assessment Group
2021 Annual Conference

November 17-19, 2021
Clarion Resort & Conference Center
Ocean City, Maryland
Join us on Twitter - @MDAssessmentGrp

MARYLAND ASSESSMENT GROUP
ANNUAL CONFERENCE

NOVEMBER 17-19, 2021
Clarion Resort & Conference Center
Ocean City, Maryland

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MAG is a non-profit organization. We wish to thank sponsors, exhibitors, and presenters for their contributions. Their efforts and financial support reduce the cost of this conference for those who attend. Enjoy all that MAG has to offer and learn with your colleagues!

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Conference arrangements provided by CONFERENCE SOLUTIONS

Join us on Twitter - @MDAssessmentGrp

12:00 p.m. – 8:00 p.m.   **REGISTRATION**
                                        Lower Terrace Lobby

VENDOR DISPLAYS IN THE VENDOR EXHIBIT HALL:
Starting on Wednesday, November 17, 2021 at 3:30 p.m. and closing on Thursday, November 18, 2021 at 5:00 p.m.

AUDIENCE FOCUS CODES: G=General, All Grade Levels   DR=Data/Research
E=Elementary School   M=Middle School   H=High School   SP= Special Education

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2:30 p.m. - 4:30 p.m., Salon B
Local Accountability Coordinators' Meeting
Led by Pauline Carey & Chandra Haislet, MSDE
Local Accountability Coordinators and MSDE staff will gather for a formal state meeting.

3:30 p.m. - 4:30 p.m., Conference Rooms 1 & 2   Audience Code: G
"Test Prep: New and Improved Thanks to Neuroscience"
Presenter: Judith Wilson, Montgomery County (retired)
Discover how using neuroscience research in the classroom can benefit both teaching and learning. Test Prep has changed over the years to become more brain-based. Find out what YOU and YOUR students can do to alleviate test stress, prepare for high-stakes testing, and better understand how brain research impacts reading, math, and reasoning.

3:30 p.m. - 4:30 p.m., Conference Room 3   Audience Code: G
"Data Interoperability and Standards"
Presenter: Jim Sherlock, Pearson
Teachers need access to data in order to guide students on their individual learning journeys. The seamless, secure, and controlled exchange of data between applications and EdTech platforms can give teachers what they need to improve learning opportunities for all students. The ability to easily share data between various EdTech platforms is fundamental to the pursuit of providing a truly personalized learning experience for students. Discover the state of data interoperability in the US K-12 market as well as explore how emerging technology like distributed ledgers (Blockchain) can benefit learners through standardized use of interoperable data.

3:30 p.m. - 4:30 p.m., Conference Rooms 4 & 5   Audience Code: G
"Using Formative Assessment to Support Student Learning in a (sort of) Post-Covid World"
Presenters: Laura Hullinger & Caroline Wylie, ETS
Teaching and learning were fundamentally interrupted due to COVID over the last 18 months. In this session explore how formative assessment can help students and teachers recognize and value what was learned last year to support new learning unit-by-unit this year. Explore how grade-level learning communities can support this work.

3:30 p.m. - 4:30 p.m., Conference Room 6   Audience Code: G, SP
"Improving Outcomes for Students with Significant Cognitive Disabilities"
Presenters: Karla Marty & Michael Plummer, MSDE
Participants will understand the IEP Team decision-making process used to identify students for participation in the Alternate Education Framework. Learn about alternate academic achievement standards and specially designed instruction for students with significant cognitive disabilities in addition to formative and statewide summative alternative assessments.

4:45 p.m. – 5:45 p.m., Salon B   Audience Code: G
"Equity in Science Item Writing for Test Development"
Presenters: Paul Katula, Jeremy Haack, Mary Weller, Jeremy Marcus-Wenger, & Brianna Creed, MSDE and Nandita Dangoria, Cognia
In this session, participants will "draw back the curtain" to learn more about how MSDE develops science items, storylines, and scenarios using an approach that seeks to meaningfully connect the content to familiar reference points in students' lives. This affirms students' own experiences, cultures, and identities and brings out important information about student understanding that would not be apparent from using assessments that included only white culture. Participants will learn best practices and processes for developing local and classroom level assessments with an equity lens.

4:45 p.m. – 5:45 p.m., Conference Rooms 1 & 2   Audience Code: G
"2022 Roadmap for Performance Matters"
Presenter: Melissa Scholtens, PowerSchool
A brief look back at what's been delivered in 2021 and a walk with Performance Matters down the 2022 roadmap to discuss the priorities for next year's development with time for questions and discussion to follow.

4:45 p.m. – 5:45 p.m., Conference Room 3   Audience Code: G
"Data-Informed Educator Capacity Building using Teacher and Principal Evaluation Data"
Presenters: Katherine Stewart, Ed Mitzel, & Lori Ellis, MSDE
Participants will interact with the Teacher and Principal Evaluation Data Portal to explore evaluation throughout Maryland and discover how the data can inform their work with teacher and principal professional learning.

4:45 p.m. – 5:45 p.m., Conference Rooms 4 & 5   Audience Code: G
"Standard Setting – What Is It and How Does It Impact Students?"
Presenter: Eric Moyer, Pearson
This presentation will focus on how Maryland educators are part of the Standard Setting process. Participants will learn what standard setting is, the process for setting proficiency levels for the MCAP assessments, and how teachers are involved in setting proficiency levels through standard setting committees. Through this discussion, participants will gain an understanding of the meaning of proficiency levels on student assessment reports.

4:45 p.m. – 5:45 p.m., Conference Room 6   Audience Code: SP
"Building Equity in Assessment Reviews: Recruiting and Training Educator Review Groups"
Presenters: Michael Plummer, MSDE & Lisa Jones Kennedy, Cognia
Educator review groups are an integral part of the development of assessment items and test forms. But how do you ensure that those review groups reflect the diversity of the student population taking the assessments? How do you recruit and train those reviewers with a lens towards equity? This presentation will give you the tools to build equity as you recruit and train educator groups to review assessments for fairness, bias and sensitivity, accessibility, and accommodations.

5:45 p.m. – 7:00 p.m. **DINNER BUFFET -** Crystal Ballroom
(Included in your conference registration fee.)

Garden Salad Bar
Meat Lasagna
Vegetarian Lasagna
Chicken Piccata
Sautéed Green Beans with Garlic and Olive Oil
Garlic Bread
Selection of Cakes and Pies

7:00 p.m. – 8:00 p.m.   **KEYNOTE SPEAKER -** Crystal Ballroom

"Science of Effective Community Engagement and Inclusion"

Presenter: Evan St. Lifer
Sponsored by Taylor Book Group

Session Description:
We're challenged to reengage stakeholders for the sake of students and districts—in order to co-design a better future for both. This isn't just a nice idea, it's an ESSR mandate, "meaningful stakeholder consultation," explicitly mentioning engagement with students, families, administrators, teachers, and community-based organizations. Evan will be outlining how the "Science of Effective Community Engagement and Inclusion" can lead to purposeful synthesis of stakeholder voice. Critical by-products of the process include trust, transparency, and empowerment.

Presenter Bio:
Evan is the CEO of InnovateK12, an engagement, ideation, and inclusion platform leveraging a research-proven, science-based approach for effective engagement and inclusion in school communities. During his 15-year tenure at Scholastic, Evan held leadership positions serving Early Childhood, PreK-12, After School, Family Engagement, Summer Learning, and Libraries. As a founding board member of his state Technology Council—he focuses on the needs and priorities of the state's technology sector and advises the state legislature on information technology policy. Before his career at Scholastic, Evan was a journalist for nearly two decades, including an investigative reporting stint at *The New York Times* and culminating in a five-year term as Editor-in-Chief of *School Library Journal*.

8:00 p.m. – 10:00 p.m., **Cocktail Reception,** Salon A
Sponsored by Pearson

Join us on Twitter - @MDAssessmentGrp

7:00 a.m. – 2:00 p.m.   **REGISTRATION -** Lower Terrace Lobby

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7:15 a.m. – 8:30 a.m. **CONTINENTAL BREAKFAST -** Crystal Ballroom
(Included in your conference registration fee.)

Assorted Chilled Juices (Orange, Grapefruit, Tomato, Pineapple, Cranberry)
Assorted Pastries, Assorted Bagel Station and Muffins Butter and Jam
Seasonal Fruit Cup with Berries
Yogurt and Cereal
Coffee, Tea, Decaffeinated Coffee Station

8:30 a.m. – 9:30 a.m.   **KEYNOTE SPEAKER -** Crystal Ballroom

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Assessing Social and Emotional Learning (SEL) Competence
to Drive SEL Instruction and Improve Student Outcomes"

Presenter: Dr. Clark McKown
Sponsored by Rosen Publishing

Session Description:
In the era of COVID, students have suffered learning loss. At the same time, COVID has greatly increased students' social and emotion needs. To address the urgent academic and social and emotional learning needs of students calls for a data-driven approach to guide instructional decisions and measure a student's social and emotional growth.

Presenter Bio:
Dr. Clark McKown is the president of xSEL Labs and the 2020 winner of the CASEL Joseph Zins Award for Outstanding Contributions to Action Research in SEL. In his role as a Rush University faculty member, Clark has been the lead scientist on several large grants supporting the development and validation of SELweb, Networker, and other assessment systems. Clark is passionate about creating usable, feasible, and scientifically sound tools that help educators and their students, which is embodied in the paper he led with four other scholars, "Web-Based Assessment of Children's Social-Emotional Comprehension."

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9:45 a.m. - 4:30 p.m., Conference Rooms 1 & 2
The Success Criteria Playbook PLC
Ticket Required, Lunch provided
Led by Christina Mulhollan in Conjunction with MAG and MSDE
See Description in Back of Program

9:45 a.m. – 10:45 a.m., Salon B   Audience Code: H/DR
"Cognia's PADDI System: Principled Assessment Design, Development, and Implementation"
Presenters: Brianna Creed, MSDE, Stephen Murphy, Cognia & Steve Ferrara, Cognia
Cognia's PADDI principled approach is based on six common elements shared among ECD and other principled approaches. In this seminar, participants will learn how PADDI informs decision-making processes for HSA; how it supports score interpretations, validity arguments in technical reports, and Federal Peer Review compliance; and how we use PADDI to enhance equity in the HSAs. MSDE believes that PADDI will prove useful in the transition from HSAs to end-of-course exams.

9:45 a.m. – 10:45 a.m., Conference Room 3   Audience Code: M/H
"Translations in Education Assessment Terminology"
Presenters: Juan F. Tituana & Esin Caglayan-Guner, MSDE
Foreign language translations in assessment terminology need consistency and a deep understanding of the cultural context and nuances of both languages for Spanish-speaking students, parents, and guardians. Presentation topics will include explanations of the differences between trans adaptations and translations of test items in Math, Science, and Social Studies.

9:45 a.m. – 10:45 a.m., Conference Rooms 4 & 5   Audience Code: G
"ELA/L MCAP: Then and Now"
Presenter: Kathy Maher-Baker, MSDE
This session will provide an overview of changes to the ELA/L MCAP assessment from its inception to current plans including the Early Fall Assessment, Fall Block, and Spring 2022 administration. Purposes and uses for the various data reports that the assessments will generate will be discussed with participants in order to help educators use the data strategically and drive instruction to improve student performance.

9:45 a.m. – 10:45 a.m., Conference Room 6   Audience Code: G
"Ethics and Artificial Intelligence in Education"
Presenter: Jim Sherlock, Pearson
From real-time assessment feedback to fully immersive virtual reality experiences, technology is fundamentally changing how we learn -- all the way from pre-K to post-secondary education. Artificial Intelligence (AI) holds the potential to fundamentally transform education from a concept of universal progression to one that is hyper-focused on personalized learning - custom designed for the individual learner. While the upside of AI application in education is sky high, so is the potential for AI to amplify existing inequalities and bias that are present in current day society. This talk will explore the many promising aspects of artificial intelligence in the education field while challenging thought leaders to strike a balance between the upside of leveraging AI in education and the inherent ethical concerns around AI systems that are trained with real-world data.

11:00 a.m. – 12:00 p.m., Salon B   Audience Code: G
"Mathematics Education Moving Forward"
Presenter: Debby Ward, MSDE
There are many changes related to mathematics education on the horizon. This session will highlight some of the changes such as new graduation requirements, MCAP assessment-related updates which will include an overview of the MCAP Mathematics Item Analysis reports, standards revision, and the modernization of high school mathematics.

11:00 a.m. – 12:00 p.m., Conference Room 3   Audience Code: G
"The Utilization of Data in Maryland's Consolidated Monitoring Program to Advance Equity in Career and Technology Education Programs for Underrepresented Students"
Presenter: China L. Wilson, MSDE
Participants will learn how data is used to support the implementation of Maryland's Consolidated Perkins and Methods of Administration (MOA) Monitoring Program starting with how regions are selected, review of data-related criteria used to determine compliance with state and federal requirements and best practices for monitoring local school systems and community colleges during the COVID-19 pandemic.

11:00 a.m. – 12:00 p.m., Conference Rooms 4&5   Audience Code: E
"MCAP: What's New for K-2?"
Presenters: Michael Turlik & Zakia Brown, MSDE
This session will focus on the decisions made in the design and implementation of a new statewide assessment program that will shed light on our youngest learners and how to best support their educational journeys. Participants will get a first look at the design of the assessment for Mathematics and English/Language Arts and will get a sneak peek of how these new assessments fit under the larger MCAP umbrella.

11:00 a.m. – 12:00 p.m., Conference Room 6   Audience Code: E
"Data Driven Instruction for Social and Emotional Learning (SEL)"
Presenter: Richard Hasenyager, Rosen Publishing
As with core instruction, formative and summative data can guide instructional decisions and identify students who need additional support. Participants will learn about CASEL aligned strategies and assessment tools that may be used to support SEL instruction and determine social and emotional growth.

12:00 p.m. – 1:15 p.m. **LUNCH -** Crystal Ballroom
(Included in your conference registration fee.)

Mini Garden Salad Bar
Sauteed Vegetables
Baked Potato Bar with
Whipped Butter, Chives, Cheddar Cheese, Sour Cream, and Bacon
Vegetarian Chili
Slider Rolls
Sliced Glazed Ham
Sliced Pit Beef in a Savory Sauce

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1:15 p.m. – 2:15 p.m., Salon B   Audience Code: G
"Transitioning to the New Life Science MISA in High School"
Presenters: Mary Weller & Jeremy Haack, MSDE
Participants will learn about revisions to the MISA in high school. Beginning with the administration in January 2022, students will participate in a revised version of the MISA that includes a focus on the Science and Engineering Practices (SEP) and Crosscutting Concepts (CCC) in the context of the Disciplinary Core Ideas (DCI) of Life Science. Presenters will clarify the format and scope of the assessment and provide resources to ensure there is coherence between the systems of instruction and assessment.

1:15 p.m. – 2:15 p.m., Conference Room 3   Audience Code: G
"CAT - Understanding Computer Adaptive Testing"
Presenter: Eric Moyer, Pearson
What is a Computer Adaptive Test? This presentation will discuss how each item or item set is selected using an algorithm which uses the student's performance on previously answered items and their level of difficulty. Participants will learn about the theory behind CAT assessments and how they precisely measure a student's knowledge and ability. This presentation will also include information on how to use the results of a computer adaptive test to inform instruction.

1:15 p.m. – 2:15 p.m., Conference Rooms 4&5   Audience Code: E
"K-5 Mathematics MCAP Updates"
Presenters: Michael Turlik & Esin Caglayan-Guner, MSDE
This session will cover decisions made in the development of a new assessment program to assess mathematics content in kindergarten through 2nd grade as well as updates for the MCAP mathematic assessments in grades 3-5. Special focus will be paid to Performance Level Descriptors (PLDs) for grades 3-5 and how these PLDs can support instruction, intervention and assessment for local school systems.

1:15 p.m. – 2:15 p.m., Conference Room 6   Audience Code: G
"Using Adaptive Reading Program Data as a Part of Your Professional Learning Communities"
Presenters: Richard Hasenyager, Harford County & David and Lauri Taylor, Rosen Publishing
Adaptive reading platforms that provide formative data assessments throughout the school year equips educators with the rich data they need to guide their instructional decisions. Participants will learn various strategies on how they can use this type of data within their PLC structure to ensure continuous improvement.

2:15 p.m. – 3:00 p.m., Exhibit Hall, Salon A
Cookies, Brownies, and Beverages
Vendor Discussions and Door Prizes
Must Be Present to Win!!!!!

3:00 p.m. – 4:00 p.m., Salon B   Audience Code: E
"The Reading Skills Gap: Supporting At-Risk Students (K-3)"
Presenter: Zakia Brown, MSDE
This session will consist of a brief explanation of the tenets of the science of reading, an overview of the Ready to Read Act and the required screener components. We will also delve into various strategies to support readers with reading difficulties. Participants will be given a mini toolbox of resources upon completion of the session.

3:00 p.m. – 4:00 p.m., Conference Room 3   Audience Code: G
"Imagine a Students First 'LinkedIn Profile' that Drives Personalized Learning"
Presenter: Beth Carr, Beable Education
When we know students' strengths, interests and career values along with their academic progress we are empowered and able to inspire highly engaged, motivated students willing to commit to THEIR future success. We start with one Lexile (informational text) assessment then students drive formatives accelerating their own growth. You have to see it!

3:00 p.m. – 4:00 p.m., Conference Rooms 4&5   Audience Code: G
"Turning Passion into Action: A Roadmap to Increase Equity by Empowering Stakeholders"
Presenter: Dr. Ronald Thomas, Towson University
A passion-based commitment is sweeping schools to eliminate horrific proficiency gaps, but a roadmap is needed to turn passion into action. This session will describe how combining systems thinking with improvement science principles provides schools a step-by-step protocol to "push the envelope" of their traditional authority to disrupt inequitable systems and substitute more equitable ones.

3:00 p.m. – 4:00 p.m., Conference Room 6   Audience Code: G
"Does Virtual Reality Have a Place in the Future of Assessments?"
Presenter: Jim Sherlock, Pearson
A lot has been written about the need for more "authentic assessment" of students. Creating assessments that allow a student to activate and perform their knowledge in real-world situations is the primary objective of an authentic assessment. Augmented and virtual reality can create safe spaces that enable authentic measurable assessments as well as authentic learning experiences. This presentation will look at virtual and augmented reality through the lens of assessments and examine the potential they hold for creating innovative authentic assessments.

4:15 p.m. – 5:15 p.m., Salon B   Audience Code: G
"The Path to MCAP Assessments"
Presenters: Elizabeth Pennington, Pearson & Chris Delong, ETS
While the pandemic may have delayed administrations, the long process of creating fair and valid assessments to determine student understanding of statewide and national standards has continued. In this session, ETS and Pearson, the development and administration vendors for MCAP, will explain the end-to-end process of how test questions are initially developed to the point where stakeholders are provided information on a student's performance on a summative assessment.

4:15 p.m. – 5:15 p.m., Conference Room 3   Audience Code: G
Vacant Room

4:15 p.m. – 5:15 p.m., Conference Rooms 4&5   Audience Code: M/H
Audience Code: MS/HS
"The Reading Skills Gap: What You Need to Know to Support At-Risk Students in Middle and High School Classrooms"
Presenters: Nancy Perkins, Kathleen Maher-Baker, Gail Green, & Zakia Brown, MSDE
In this session, participants will first be introduced to two prominent models of effective reading often referenced in conversations about the "Science of Reading" - the Simple View of Reading and Scarborough's Rope Model. Then, information will be shared about how the components of effective reading can be addressed with middle and high school students who are struggling to be successful readers. Effective classroom strategies will be explained and modeled.

4:15 p.m. – 5:15 p.m., Conference Room 6   Audience Code: G
"Root Cause Analysis: Process and Outcomes to Drive Continuous School Improvement"
Presenters: Morrall Thompson, Mary Minter, & Felicia Lanham-Tarason, MSDE and Regina Teat & Michael Collins, Dorchester County
Participants will review the definition of Root Cause Analysis and learn why it is an essential step to school improvement. Participants will be guided through the 4 steps of facilitating the root cause analysis process; and determine a root cause from causal factor statements to align interventions and inform support to the problem. Participants will use MSDE resources to facilitate the root cause analysis process along with Dorchester County Public Schools' team to share a first-hand account of lessons learned.

MAG 35th Anniversary Celebration
5:15 p.m. – 6:45 p.m., Salon A
Cocktail and Social Hour
In Appreciation of Conference Participants
Sponsored by the Clarion Resort & Conference Center

6:00 p.m. – 7:30 p.m., Seafood DINNER
(Included in your conference registration fee.)

1-Pound Crab Legs with Hot Drawn Butter*
1/2 Pound Chilled Peel and Eat Shrimp with Cocktail Sauce*
Maryland Crab Soup
Garden Salad Bar
Mixed Steamed Vegetables
Garlic Dill Potatoes
Penne Pasta with Alfredo Sauce
Wild Rice
Seafood Newburg - Not GF
Maryland Baked Chicken
Roast Top Round of Beef Carved to order, Beef Au Jus
Rolls and Butter
Selection of Cakes and Pies at a Station

*Per person with ticket. Make sure to turn in your ticket at the Station at time of Receiving Crab Legs and Shrimp.
Make friends with those who don't like crabs or shrimp, or who are just plain full!

MAG NIGHT OUT
7:30 p.m. – until? (not too late, you have sessions to go to tomorrow)
Horizon's Oceanfront Restaurant and Lounge

Join us on Twitter - @MDAssessmentGrp

FRIDAY, NOVEMBER 19, 2021

8:00 a.m. - 9:00 a.m., Salon B   Audience Code: G
"Collaboration, Crowd Sourcing … It Takes a Village to Select Curricular Materials"
Presenter: Judy Kowarsky & Cecilia Roe, MSDE
High-quality curricular materials ensure effective teaching and support students at all levels and abilities to achieve at their highest potential. Join us for an update on how Maryland is growing collaborative programs to support high-quality curricular materials selection in schools and districts.

8:00 a.m. - 9:00 a.m., Conference Rooms 1&2   Audience Code: G
"How an Integrated Assessment System Helped Navigate Remote Learning and Prepared us for the Future"
Presenters: Maureen Margevich, Washington County, Kimberly Balentine, Pearson, & Peter Cincotta, CenterPoint Education Solutions
Schools have had to adapt quickly to support student learning in new and unfamiliar circumstances. Instructional models were built quickly without knowing if they were working. Learn how Washington County successfully measured student learning using an integrated assessment system that students can securely access from anywhere.

8:00 a.m. - 9:00 a.m., Conference Rooms 3   Audience Code: G
"Open Office Hour with the Office of Accountability"
Presenter: Laia Tiderman, MSDE
Bring those burning questions for the Office of Accountability staff during our Open Office Hours. Staff will be available on-site at MAG to discuss data collections and accountability. Central Office staff will have the opportunity to network, share their experience and successes, and resolve challenges with their current work with the Office of Accountability.

8:00 a.m. - 9:00 a.m., Conference Rooms 4&5   Audience Code: E
VACANT

8:00 a.m. - 9:00 a.m., Conference Room 6   Audience Code: G
"Riddle Me This: How can Scientific Readability be Measured?"
Presenters: Jeremy Haack & Jeremy Marcus-Wenger, MSDE
This presentation will examine the efforts by MSDE to ensure that the readability of the science assessments is on an appropriate grade level. Learn how the assessment measures a student's scientific knowledge and skills instead of their ability to comprehend a text.

9:15 a.m. - 10:15 a.m., Salon B   Audience Code: G
"Secondary Mathematics MCAP Updates"
Presenter: Nina Riggs, MSDE
This session is a plethora of updates of Secondary Mathematics and MCAP. Activities include discussions on the Item Analysis Reports and various data reports schools will receive, the structure of the assessments as MCAP becomes computer adaptive, changes to the tools policy, addition of new item types, highlights on evidence statements, and an interactive exploration of new performance level descriptors. The session will end with a Q&A, so have your questions ready!

FRIDAY, NOVEMBER 19, 2021

9:15 a.m. - 10:15 a.m., Conference Rooms 1&2   Audience Code: G
"Turning Data into Actionable Insights"
Presenter: Matt Riese, PowerSchool
As districts gather more and more data, it's imperative to have the ability to easily share key metrics with stakeholders in a way that's easy for them to consume. PowerSchool's Unified Insights allows districts to pull in data from multiple sources into a flexible, robust data dashboard platform. The Unified Insights platform allows you to load data from the PowerSchool ecosystem as well as non-PS products to provide a view of the district. This can allow districts to identify at-risk students, students not on target to graduate on time, or student potential to complete college in 4 years, etc.

9:15 a.m. - 10:15 a.m., Conference Room 3   Audience Code: G
"Utilizing your District Assessment Platform to Influence Student Outcomes"
Presenters: Andrew Pruski & Christopher Gardy, Prince George's County and Jeff Heathman, Kathy Johnson, & Oksana Petrichenko, Pearson
PGCPS and Pearson are providing students and educators with high quality assessments delivered in the same delivery platforms as the MCAP assessments. As a result, teachers and school leaders can inform class instruction and support intervention needs to positively affect student outcomes. PGCPS and Pearson will provide an overview of the delivery platform solution being implemented via Pearson Access and TestNav. The talk will cover all aspects of assessment that support the goal of removing student barriers and provide real time actionable data to students and educators.

9:15 a.m. - 10:15 a.m., Conference Rooms 4&5   Audience Code: G
"Using the Professional Standards for Educational Leaders (PSEL) to Address Student Equity for School Leaders"
Presenters: Scott Nichols & Edmund Mitzel, MSDE
The Professional Standards for Educational Leaders (PSEL) have been used to develop Maryland's PSEL-based Rubric for principal evaluation, as well as leveraged as an evaluation tool and guide to equitable leadership and resource allocation. Workforce data confirms a lack of career and college prepared students in technical fields. Disparities in student preparation and workforce needs can be linked to enrollment and access inequities. Guided by the PSEL, school-based leadership can effectively recruit underrepresented populations, leading to increases in equity and access, thus moving forward to meeting state and national needs.

9:15 a.m. - 10:15 a.m., Conference Room 6   Audience Code: G
"Making Thinking Visible in a Virtual Environment"
Presenter: Jennifer Wojcik, MSDE
Participants will understand the importance of collecting evidence of learning while the learning is taking place. Participants will explore strategies for collecting evidence that helps to answer the question "where are my students now?" and discover tech tools that can support them in their design of these evidence-gathering opportunities in a virtual environment.

10:15 a.m. – 11:15 a.m. **BRUNCH** - Crystal Ballroom
(Included in your conference registration fee.)

Assorted Juices at a Station
Fresh Fruit Cup in a Bowl
Scrambled Eggs with Cheddar and Pico De Gallo to the Side
Hash Brown Potatoes
Applewood Smoked Bacon
Pancakes w/ Warm Maple Syrup to the Side
Biscuits with Butter and Jellies
Chipped Beef
Ham Carved to Order with Condiments
Coffee, Tea, Decaffeinated Coffee Station

11:15 a.m. – 12:30 p.m.   **KEYNOTE SPEAKER -** Crystal Ballroom

"Storytelling with Data"
Presenter: Jim Sherlock, Pearson

Session Description:
We've all met someone who has an uncanny ability to captivate a room with a fantastic story. Research has shown that the human brain has a natural affinity for narrative construction. This talk will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time.

Presenter Bio:
As a former high school social studies teacher and network forensics engineer for the Defense Information Systems Agency (DISA), Jim Sherlock's career has spanned more than 20 years in education and technology. Jim has worked closely with dozens of district, state and national testing programs to successfully make the transition from paper to online digital assessments and was instrumental in moving Pearson's mission-critical assessment platforms to the "cloud" in 2014. In his current role leading Pearson's Customer Success and Digital Innovation division, Jim's responsibilities live at the intersection between technology, learning, and assessments.

SPECIAL ANNOUNCMENTS, GRAND PRIZE DRAWING, and FAREWELL
Must be present to win!

PROFESSIONAL DEVELOPMENT CERTIFICATES WILL BE GIVEN AFTER CONCLUSION

Join us on Twitter - @MDAssessmentGrp

The Success Criteria Playbook
Syllabus

Facilitated by: Christina Mulhollan Miller, Charles County Public Schools in Conjunction with MSDE's Office of Professional Learning and Maryland Assessment Group (MAG) during the 2021-2022 school year

Book Requirements: *The Success Criteria Playbook: A Hands-on Guide to Making Learning Visible and Measurable* by John Almarode, Douglas Fisher, Kateri Thunder, and Nancy Frey ISBN #9781071831540

Description: Hitting a target you cannot see is extremely difficult. Ensuring that teachers and learners have clarity about expectations through high-quality success criteria increases the likelihood that learning will happen and *all* learners will meet the learning intentions. Success criteria provide the parameters that establish what success looks like for the learning intentions that day. The purpose of this course is to take a closer look at the creation and implementation of success criteria so we can better connect our learners to a shared understanding of what success looks like for any given learning intention. Participants will engage in an active and empowering learning experience that will enhance their understanding of:
- the role of success criteria in planning instruction, implementing effective pedagogy, and evaluating student progress,
- the role of success criteria in the formative assessment process, and
- effective use of success criteria to promote equity of access and opportunity to rigorous learning experiences for all students.

Course Timeline: This blended learning course will be facilitated from November through June. The first meeting will take place in person during the MAG conference, November 18, 9:45 am to 4:45 pm. Participants will be required to attend monthly 90-minute Community of Practice (CoP) meetings with colleagues virtually from December-June, read assigned modules and watch videos highlighting teacher practice, complete assignments related to new learning and understanding, and reflect on classroom connections of the course content.
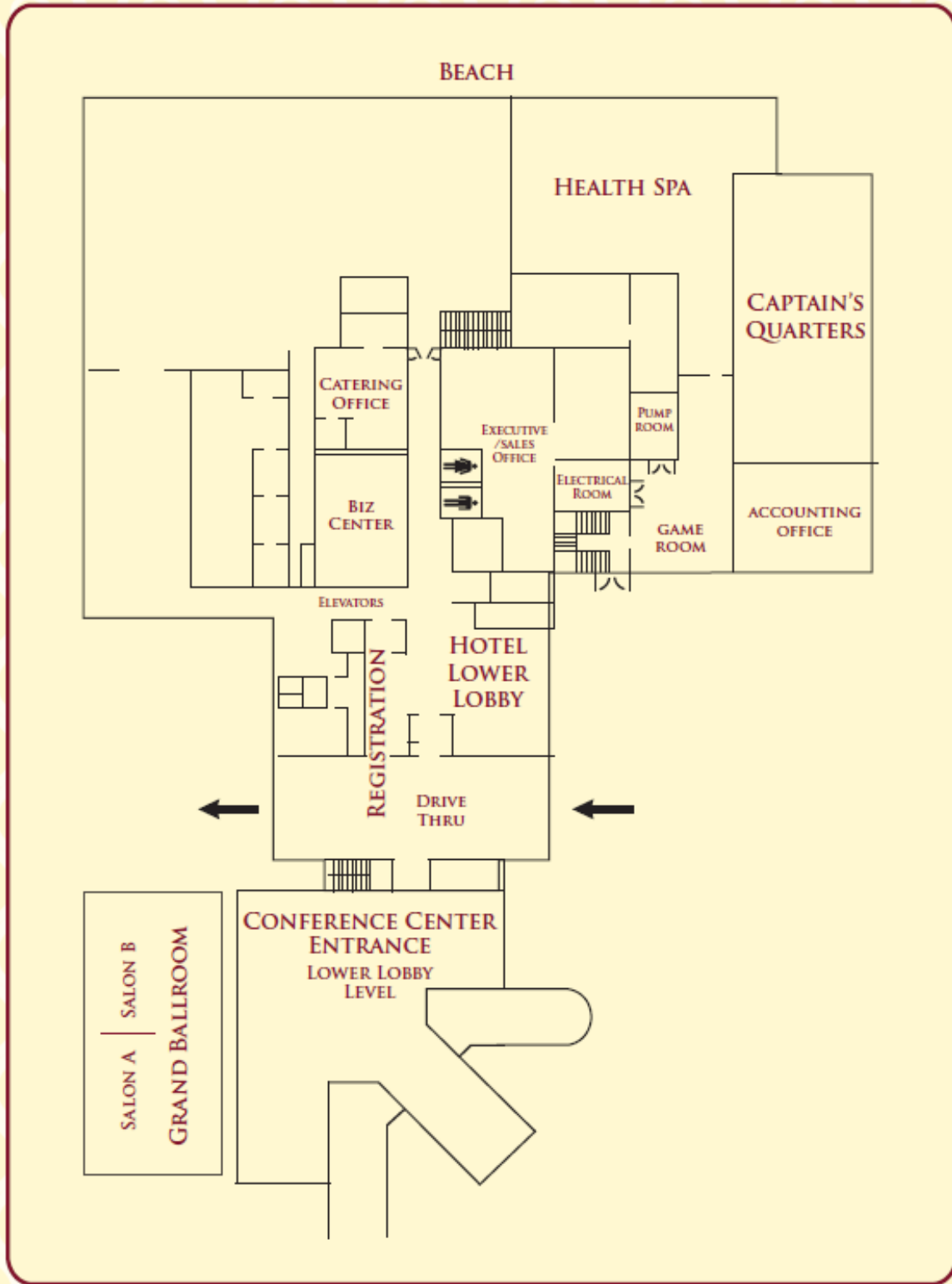
Credit(s) Earned: 2.0 (31.5 hours) This is in addition to 1 credit for attending MAG.

Expectations: Attendance and punctuality is expected at online meetings and sessions is expected. If any class time is missed, credits for the course may not be awarded. Participation is expected during the course discussions. Proper professional etiquette is required and the "What happens in Vegas, stays in Vegas" rule applies for all discussions.
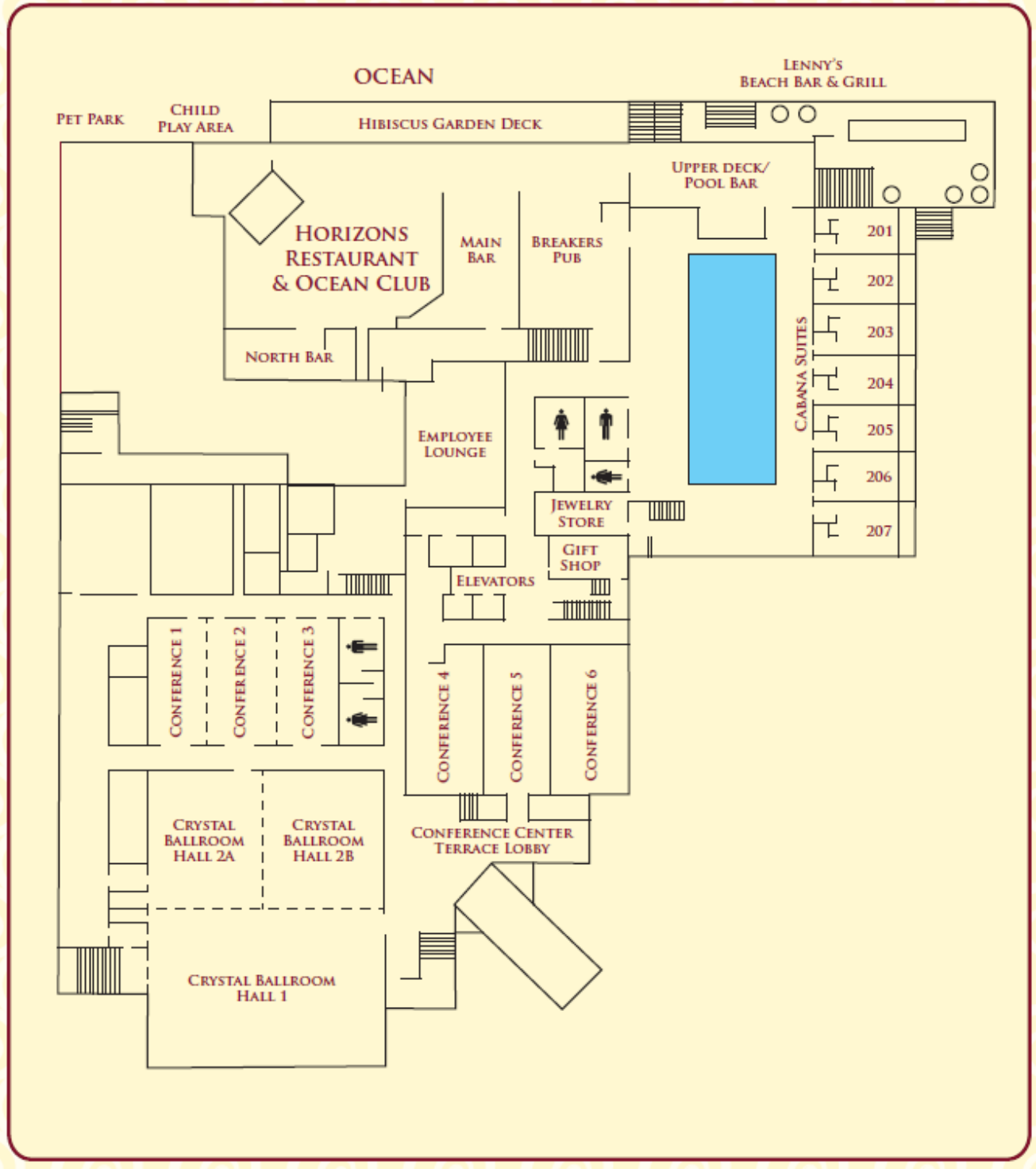
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Date & Module(s)	Content/Homework	
11/18, 2021 **Module 1** **Module 2** **Module 3** **9:45 to** **4:45**	**Learning Intentions:** -Understand the role of success criteria -Identify challenges in creating and implementing success criteria -Identify how success criteria paves the way for equity	**Success Criteria:** -I can define success criteria and can analyze why it should be used. -I can explain and use the process necessary to create success criteria. -I can describe the difference between success criteria and learning intentions/goals/targets. -I can define equity of access and opportunity for learning. -I can explain and analyze how high-impact, high-quality success criteria pave the way for equity.
	Homework to be completed by 12/16/21: Read the pages 60-70 of the text. Select 3 examples from pages 62-63 and describe what is wrong with the non-example. Complete the guided practice on page 66. Bring a lesson with success criteria to our December CoP to share. This homework will be a foundation to our discussion and work together during our next CoP.	
12/16/21 **Module 4** **4:30 to** **6:00**	**Learning Intentions:** -Connect learners to a shared understanding of what success looks like	**Success Criteria:** -I can analyze examples and non-examples of success criteria. -I can create and reflect upon the success criteria created for my lessons.
	Homework to be completed by 1/20/22: Read pages 74-106 of the text. Select one subject area from pages 80-83 and complete the single-point rubric. Complete the single-point rubric on page 84, the holistic rubric on page 102, and the analytic rubric on page 103. Select ONE of the following to embed into your lesson with students: The YOUR TURN! activity and reflections on pages 84-87 OR The YOUR TURN! activity and reflections on pages 103-105. This homework will be a foundation to our discussion and work together during our next CoP.	
1/20/22 **Module 5** **Module 6** **4:30 to** **6:00**	**Learning Intentions:** -Understand when to use a single-point rubric vs holistic and analytic rubrics	**Success Criteria:** -I can explain the benefits and limitations of single-point rubrics, holistic, and analytic rubrics and analyze when which type of rubric should be used as tool for success. -I can use single-point rubrics, holistic, and analytic rubrics to facilitate student-to-student and student-to-teacher feedback.
	Homework to be completed by 2/24/22: Read pages 112-130 of the text. Select one of the videos of your choice to provide feedback to the teacher in the video. Use the link and sentence starters to help generate your feedback. Complete the YOUR TURN! activity on pages 127 using either a teacher model or exemplar and use with an upcoming lesson. This homework will be a foundation to our discussion and work together during our next CoP.	
Date & Module(s)	**Content/Homework**	

Date/Module	Learning Intentions	Success Criteria
2/24/22 **Module 7** **Module 8** **4:30 to** **6:00**	**Learning Intentions:** -Understand when and how to create and implement success criteria through modeling -Understand when and how to create and implement success criteria through exemplars	**Success Criteria:** -I can describe scenarios in which it is best to use teacher modeling and exemplars to create success criteria. -I can provide feedback to teachers about how to best use modeling and exemplars to create success criteria. -I can determine the components of modeling and/or an exemplar to be used to create success criteria.
	Homework to be completed by 3/24/22: Read pages 132-149 of the text. Complete the YOUR TURN! activities on pages 137 and 147. Select one of the videos of your choice. Complete the reflection that is included with the video. This homework will be a foundation to our discussion and work together during our next CoP.	
3/24/22 **Module 9** **Module 10** **4:30 to** **6:00**	**Learning Intentions:** -Embrace learners as partners in the learning process by co-creating success criteria -Determine what approach to use when designing success criteria in lessons	**Success Criteria:** -I can identify ways to include students in co-creating success criteria. -I can create a student-centered approach in my classroom by co-creating success criteria for a lesson. -I can use what I have learned in previous modules to determine which approach to best use in my lessons.
	Homework to be completed by 4/7/22: Read pages 154-173 of the text. Select ONE of the YOUR TURN! activities from module 11: page 157 OR page 158 OR page 160. Complete the YOUR TURN activity on page 165. This homework will be a foundation to our discussion and work together during our next CoP.	
4/7/22 **Module 11** **Module 12** **4:30 to** **6:00**	Learning Intentions: -Understand how to engage learners in meta-cognitive strategies using success criteria -Understand how success criteria supports deliberate practice	Success Criteria: -I can identify ways that success criteria contributes to assessment-literate learners through the use of self-monitoring, self-reflection, and self-evaluation. -I can determine ways to best support deliberate practice and reflection in my classroom.
	Homework to be completed by 5/12/22: Read pages 176-187. Select one of the videos of your choice. Use the chart listing components of effective feedback on pages 181-182 to determine how well the feedback was delivered and explain how can peer-to-peer feedback can be used for each component of effective feedback. This homework will be a foundation to our discussion and work together during our next CoP.	

LOWER LOBBY MAP

BEACH

HEALTH SPA

CAPTAIN'S QUARTERS

CATERING OFFICE

EXECUTIVE /SALES OFFICE

PUMP ROOM

BIZ CENTER

ELECTRICAL ROOM

ACCOUNTING OFFICE

GAME ROOM

ELEVATORS

REGISTRATION

HOTEL LOWER LOBBY

DRIVE THRU

SALON A | SALON B | GRAND BALLROOM

CONFERENCE CENTER ENTRANCE
LOWER LOBBY LEVEL

TERRACE-LEVEL MAP

OCEAN

LENNY'S
BEACH BAR & GRILL

PET PARK

CHILD
PLAY AREA

HIBISCUS GARDEN DECK

UPPER DECK/
POOL BAR

HORIZONS
RESTAURANT
& OCEAN CLUB

MAIN
BAR

BREAKERS
PUB

201

202

203

NORTH BAR

204

CABANA SUITES

205

EMPLOYEE
LOUNGE

206

JEWELRY
STORE

207

GIFT
SHOP

ELEVATORS

CONFERENCE 1

CONFERENCE 2

CONFERENCE 3

CONFERENCE 4

CONFERENCE 5

CONFERENCE 6

CRYSTAL
BALLROOM
HALL 2A

CRYSTAL
BALLROOM
HALL 2B

CONFERENCE CENTER
TERRACE LOBBY

CRYSTAL BALLROOM
HALL 1

Participating Sponsors and Vendors

Please visit our sponsors and vendors in the Vendor Exhibit Hall, Salon A

ORGANIZATION	REPRESENTATIVE	SPONSOR LEVEL
Pearson	Cori Cherryholmes	Platinum
Cognia	Thomas Gillin	Gold
ETS	Maria Drees	Gold
Power School	Beth Kawecki	Gold
Amplify	Martha Magrun	Bronze
Renaissance	Kamika Bell	Bronze
Taylor Book Group	Lauri Taylor	Bronze
Beable Education	Beth Carr	Exhibitor
NWEA	Jackie Cheney	Exhibitor
Perfection Learning	Maureen Rich	Exhibitor
Riverside Insights	Edward Hulfeld	Exhibitor
Simple Solutions Learning	Shannon Armstrong	Exhibitor
TFD Supplies	Tyler Douthitt	Exhibitor

OPEN 6AM to 2PM

In between MAG meals - enjoy delicious premium coffee along with quick foods and gift shop essentials.

- Premium Coffee Drinks
- Fountain Sodas/Bottled Drinks
- Grab and Go Snacks and Meals
- Suntan Needs/Sundries
- Newspapers
- T-shirts/Sweatshirts

Located on the Terrace Level of the Clarion Resort Fontainebleau Hotel. For beverages after 2PM, service will be in the Horizon's Restaurant.

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Clarion Resort Fontainebleau Stay Safe Program (as of 9/1/21, subject to change)

Our years of experience have taught us that proactive prevention is the key to safeguarding health. Best practices and guidelines focused on enhanced hotel cleaning practices, social interactions, and workplace protocols to prevent the spread of COVID-19.
This comprehensive approach is the CHOICE STAY SAFE PROGRAM to protect every guest, every team member, and our community. It is our promise and commitment to you to put your health and safety first.

TEAM MEMBER & GUEST HEALTH TEAM MEMBERS
• Team Members are required to go through screening and temperature scans before entering the property each day.
• Sanitizing and Disinfecting: proper handwashing procedures will be done frequently throughout the day. If soap and water are not available, team members will use no less than 70% alcohol-based hand sanitizer.
• Physical Distancing and Contact Free Greetings: team members will practice physical distancing and contact-free greetings.
• All team members will receive enhanced training on COVID-19 safety and health protocols.
• Team members will receive comprehensive instructions on how to respond to potential cases of COVID-19 infection on property, following local and CDC health guidelines, and how to provide support to guests in addressing health concerns.

GUEST CONSIDERATIONS
• Guests are required to wear masks in all indoor public areas throughout the resort.
• Hand sanitizing stations will be placed in prominent guest contact areas such as hotel lobbies, restaurant entrances, meeting spaces, elevator landings, and retail entrances.
• Where possible, touchless technology has been implemented, and unnecessary paper items removed.
• Unnecessary paper items removed.
• We ask that guests follow a self-screening protocol prior to arriving and during your stay. If you have reason to believe you may have been exposed to the virus, we ask that you to stay at home and follow CDC guidelines for self-quarantine. We look forward to welcoming you once the self-quarantine period is complete.

PERSONAL PROTECTION POLICIES CLEANING & DISINFECTION STANDARDS
•All cleaning disinfectants and sanitizers used throughout the resort are of the highest classification recommended by the CDC and are EPA-registered List N approved for use and effectiveness against SARS-CoV-2, the virus that causes COVID-19, bacteria, and other infectious pathogens
•Electrostatic sprayers will be used in many of our areas to allow us to apply disinfectants more effectively
•Increased frequency of deep cleaning and disinfection of high contact areas such as handrails, door handles, push plates, light switches, elevator buttons, countertops, basins, toilets, faucets, restroom stalls and stall doors, lobby, check-in desks, and hallways
•Many areas such as meeting spaces, restaurants, bars, retail outlet, pools, fitness center, entertainment venues, guest activities, will have area-specific cleaning and disinfection guidelines. These protocols will meet resort-wide protocols
•Our swimming pools and hot tubs are maintained with either bromine or chlorine which is proven to kill the COVID-19 virus
•The frequency of cleaning and disinfecting will be increased in high traffic back of house areas with an emphasis on cafeterias, locker rooms, loading docks, offices, and kitchens

TECHNOLOGY / EXPERIENCE INNOVATION

Innovative Disinfection Technologies
The Hotel has added new technologies, like electrostatic sprayers – which electrostatically charge high-grade disinfecting mist –to disinfect surfaces and objects. Through the electrostatic process, the disinfectant is emitted as positively charged droplets that are actively attracted to surfaces for full wrap-around disinfectant coverage

Incident Response Protocols
The Clarion has many protocols in place aimed at reducing the chance of a COVID-19 outbreak at our resort, and effective containment should there be a case or suspected case. In the unfortunate event a guest or team member tests positive for the virus, we will activate established incident response protocols to ensure the infected individual is isolated and has prompt access to medical treatment. Any exposed areas will be extensively cleaned and disinfected. The Worcester County Health Department's contact tracing is part of the protocol implemented program

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Meetings & Events *Cleaning & Disinfecting Protocol*
•All shared equipment and banquet amenities to be disinfected before and after each use or be single use, if not able to be disinfected
•Frequent cleaning and sanitizing efforts will continue throughout the day in public areas and restrooms within the Conference Center including the use of electrostatic sprayers
•Hand sanitizer stations will be positioned appropriately at all entry/exit points and inside the room or outdoor space

Vendors:
•Vendors will be required to comply with the Hotels health and safety protocols and applicable operating standards
•Vendors' staff will be required to receive temperature screening and any other screening required prior to entering the property
•Vendors' staff will be required to sanitize hands upon arrival and throughout their time on property.
•Vendors' staff will be required to always wear face masks while on property
•Vendors' equipment brought on property must be sanitized prior to unloading and prior to event
GUEST ROOM ENHANCEMENTS
We want you to have confidence when you check into a room, that it has been cleaned and disinfected using the latest in technology and most potent, but safe, solutions
Our newly enhanced standards and protocols will include:
• To protect both our guests and team members maid service will not be offered during the guests stay. Additional Bedding and Towels: bed covers, linens, pillowcases, sheets, and guests' amenities will be available per guest request
•Declutter paper amenities such as pens, paper, brochures, and guest directory, supplement with digital versions
•Guest room attendants may wear masks while cleaning each room and sanitizing hands and changing gloves between each guest room
•Training on cleaning and disinfection for guest room attendants, with an emphasis on sequence of service and allowing required dwell times for all disinfectant solutions to kill the virus effectively

Guest Room Cleaning Touch Points
•Coffee & Tea Stations: including ice buckets, refrigerators, and microwaves
•Switches & Climate Control Panels: lights, lamps, switches, and climate control panels
•All Closet Accessories: including iron, safe and luggage rack
•Hard Surfaces: doors, tables, nightstands, furniture, all handles, and knobs
•Bathroom Surfaces: counters, toilet seats, and handles splash walls, shower/tub controls, sinks, and faucets
•Bathroom Amenities: toiletries, tissue box, mirror, and hairdryer
•All Electronics & Phones: phones, remote controls, alarm docking station, handsets, dial pads, and function buttons
•Floors: swept and disinfected